

Project Happiness Test

1) What specific problem are you solving?

2) How does your product/service solve the problem?

3) What kind of person wants this?

4) What are their pain points?

5) What evidence do you have for demand?



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6) How do you know people will pay for this?

7) What is the business model?

8) How scalable is the project/business?

9) What's the size of the market?

10) How enjoyable are the activities in the process of creating this?

11) How sustainable is this personally, economically and environmentally?



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12) How will you feel day-to-day when you're doing it?

13) Which of the activities involved will bring you into a state of Flow?

14) What do you love most about it, what's particularly satisfying?

15) Would you do this even if you weren't paid?

16) Which of your core strengths and gifts will your proposal use?

17) What might frustrate you about doing this?



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18) How does this satisfy what is important to you?

19) When you look back at your life, how will you look at the time you spent doing this?

20) How will you grow and evolve by doing this?

21) What contribution do you feel this makes?

22) How aligned is this project with your mission and what you are most committed to?

